PyCascades
SPONSORSHIP PROGRAM 2021

BENEFITS	DIAMOND $10,000	PLATINUM $5,000	GOLD $3,000	SILVER $1,000	COMMUNITY* $500
AVAILABILITY	1	2	5	10	Unlimited
Complementary Conference Passes: You'll receive an exclusive number of EarlyBird tickets for your company attendees to the Social Night, Conference Day, and Mentored Sprints.	20	10	5	3	1
PyCascades Job posting: You will receive a number of job posts in our Job Board and email newsletter that caters to an audience of **(1400 subscribers)** before and during the Conference.	5	2	2	1	1
Financial Aid: Your sponsorship will be used to provide financial aid to speakers and attendees that would not otherwise be able to attend our event. This includes things such as offsetting the cost of childcare, providing A/V equipment, etc. We will provide a report on how many grants were provided after the conference.	✓	✓	✓	✓	✓
BRANDING					
Logo on Website and Press Releases: You will receive a short description and featured company logo on the Website and Newsletter. Logo image sizes are adjusted by Sponsorship Tier.	✓	✓	✓	✓	✓
Logo on Intermission Video: Your Sponsor Logo will be shown on all Intermission videos as a Diamond or Platinum Sponsor	✓	✓			
Custom virtual backgrounds: Your Sponsor Logo or Branding will be featured by Speakers/Moderators during their sessions.	✓				
Logo on videos and screen recordings during sessions: Your Sponsor Logo will be shown in a banner on all Live talks and Screen recordings during sessions and on the Closing Videos.	✓				
Branded Swag Item: Your logo printed on one swag item that will ship as part of our PyCascades Attendee Kit shipped to the first 100 ticket attendees.	✓				
ENGAGEMENT					
Virtual Booth space: We will provide a virtual sponsorship booth that can provide a Tier-specific capacity of participants.	✓	✓			
Job fair event: We will provide a table that can provide a Tier-specific capacity of participants at our virtual job fair.	✓	✓			
ACKNOWLEDGMENT					
Acknowledgment in greeting and closing email to attendees: Your Tier-Specific description and company logo will be included in the greeting and closing remarks newsletters for the Conference.	✓	✓	✓	✓	✓
Mentions in social media before, during, and after the event: Your company will be featured in all social media campaigns.	✓	✓	✓	✓	✓
Acknowledgment in opening and closing emails - Logo: Your logo will be included in all welcoming emails and newsletters.	✓	✓			
Thank you in opening and closing remarks: Your company will be included in all verbal welcoming and closing announcements.	✓	✓			

We are a direct project of the Python Software Foundation. PyCascades qualifies as a 501(c)3 handling according to U.S. tax code

Please note: No refunds for sponsorships.

https://www.python.org/psf/

Please direct all inquiries to our sponsorship team at: sponsorship@pycascades.com

* Community sponsorship are only available to nonprofits, small startups or individual sponsors.